

STRATEGIC ADVISING FOR SCALE

Many impact companies struggle with the challenge of scaling their business beyond the start-up phase. Growth in leadership, diversification, and specialization of skill sets are needed, and the pressures of decisions around capital strategies can be overwhelming. All of this must be addressed and planned while maintaining the daily operations of the business.

JumpScale was engaged to help evaluate a company that had grown to \$3.5 million in revenue. The company was led by the original three founders and a small, dedicated team that had been with the company from the beginning. The founders realized to take the company to the next level they must invest time and money into potential areas of growth. However, they struggled to figure out which areas to address first. They were not clear on how much they should raise and what financing options were the most values-aligned.

Our team rapidly assessed the company and made recommendations for which areas of growth to focus on, based on what would best support wholistic wellness. Coaching sessions from JumpScale, in addition to referrals to practitioners with deep expertise in challenge areas, were used to help the founders navigate the company's growth process. Ongoing re-evaluations enabled course corrections over time.

The result was a smoother, faster, and more nimble approach to scaling the company in a healthy and values-aligned manner.

Tell us about your scaling issues, and explore how JumpScale can help you strategize and execute more effective and values-aligned plans for growth.